



**UNIVERSIDAD TECNOLÓGICA
DE PEREIRA**

**FACULTAD DE CIENCIAS
AGRARIAS Y AGROINDUSTRIA**

TECHNOLOGICAL UNIVERSITY OF PEREIRA

FACULTY OF AGRICULTURAL SCIENCES AND AGROINDUSTRY

SCHOOL AND COFFEE - UNIVERSITY IN THE FIELD

From Pereira / Colombia, October 29, 2021



Universidad
Tecnológica
de Pereira

Facultad de
Ciencias Agrarias
y Agroindustria

FEDERACIÓN NACIONAL DE CAFETEROS DE COLOMBIA

National Federation of Coffee Growers of Colombia

Rural NGO that contributes to promoting the cultivation of coffee in Colombia and its export, with the mission of ensuring the well-being of Colombian coffee growers.

It's a non-profit entity, not affiliated with any political party.

Founded in 1927, represent them nationally and internationally.





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FEDERACIÓN NACIONAL DE CAFETEROS DE COLOMBIA

Represents more than 526.000 coffee families in the country.

Has been the main union in Colombia, with a presence in all rural areas where coffee is produced in the country.

It develops and implements initiatives, projects and programs in order to obtain and offer public goods.

Its central axis is the coffee producer and his family.



SCHOOL AND COFFEE



SCHOOL AND COFFEE

It's a productive pedagogical proposal that, under the new school model, incorporates the topic **COFFEE**, in the curricular contents of public rural educational institutions located in coffee growing areas.



SCHOOL AND COFFEE



Implemented at a national level since 1996, this program is aimed at mitigating the problem of emigration of rural youth to urban sectors. Developed by the National Federation of Coffee Growers of Colombia

SCHOOL AND COFFEE



Allows boys and girls in rural public schools to acquire skills for the production and handling of the coffee grain on which their families depend economically and is the basis of the economy and culture of the region.

SCHOOL AND COFFEE

- The main objective is to strengthen the knowledge of coffee culture and prepare future coffee producers from school.
- To achieve this objective, the coffee union makes joint efforts with the public and private sectors, guaranteeing the permanence and continuity of the new generations in the field.



SCHOOL AND COFFEE

The Methodology of the School and Coffee program was and is a productive pedagogical proposal.

Principles:

- flexible promotion,
- active,
- meaningful learning,
- respect for the individual rhythm of learning,
- work as a team,
- the autonomy of the students,
- the school-community relationship,
- development of competencies

SCHOOL AND COFFEE

School teachers are trained in conceptual, historical and technical aspects.

The training is supported by directed projects, small lots of coffee in schools that allow the technical aspects of production to be explained in a practical way) and supervised projects (establishment of the cultivation in batches of the students' farms).



SCHOOL AND COFFEE

School and coffee promotes in students the development of basic competences and entrepreneurial and business attitudes around coffee farming with a generational connection approach through permanent interaction between students and their families where learning in the classroom is complemented with the knowledge acquired in the experience.



SECONDARY EDUCATION PROJECT

In rural areas with coffee there is limited access to secondary education related to the productive sector of the region.

Emphasis on education for work, designed to **facilitate access to secondary education in rural areas and make the transition from the education sector to the world of work**, labor competencies are developed, according to the productive environment and the socio-labor context of the country.



UNIVERSITY IN THE FIELD

The project seeks the construction of an educational offer that responds to the demands of the labor market in the region. It also promotes the incorporation into the official curriculum of high school, so that young people can successfully perform in their productive life: organizational, relational, intellectual and personal skills related to productive activity.



UNIVERSITY IN THE FIELD

- The project offers technical and technological programs in rural schools, with a focus on entrepreneurship. (Universities offer programs related to coffee and Agroindustry)
- Agreements with schools and universities so that they can offer their programs in.
- Process of consultation with the community and private actors in the region, for the construction of the profiles demanded by the inhabitants and in the labor market.



UNIVERSITY IN THE FIELD

- The technical programs run concurrently with the college course, during the last two years, and continue for an additional year to earn the degree.
- Some coinciding subjects are recognized and special classes are held with university teachers for technical or technological content; additionally, a basic curriculum of competencies for the formulation of the project, creativity and innovation, rural development.
- At the same time, the development of agricultural projects is promoted through different strategies.





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