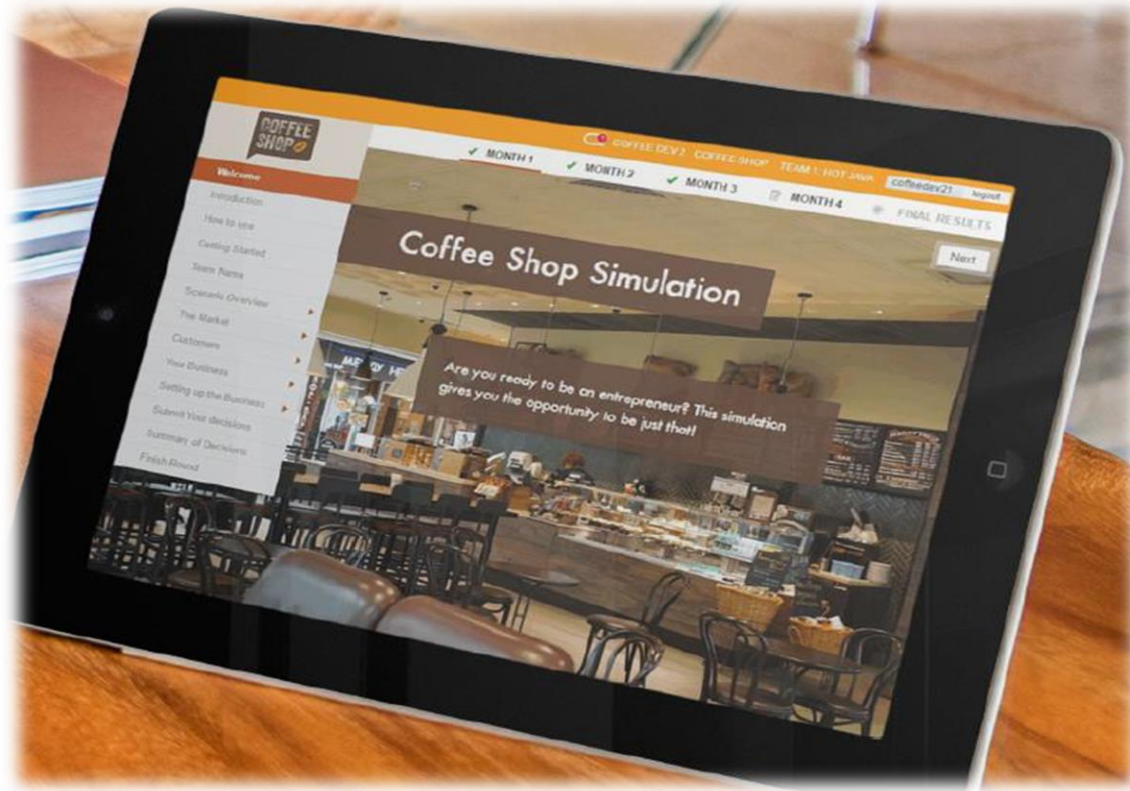




EMPLOYABILITY IMPROVEMENT PROGRAMME



Our on-line simulations create the bridge between theory and application by giving delegates a real life experience of working in a virtual business.



DELEGATES
LEARN BY
DOING BY
MAKING USE
OF A DIGITAL
SOLUTION

UTILISE
LEADING
GLOBAL
TECHNOLOGY

FULLY ON-LINE & DIGITAL

EFFECTIVELY
IMPLEMENT
SUCCESSFUL
EMPLOYABILITY
JOURNEYS

WE CREATE
CHAMPIONS OF
CHANGE



WHO WE ARE



Education Industry Exchange is a dynamic South African based consultancy helping private and public sector develop skills fit for the future.



We have trained delegates in Universities and TVET colleges in South Africa and the continent



We embrace both local and international experience in order to contribute meaningfully to the change agenda in Africa



Other projects include Organisational Development at the University of Mpumalanga; Preparation for Work Skills at South West Gauteng College, Motheo College, Ehlanzeni College, Tshwane North College etc.



WHY WE DO WHAT WE DO



There is a need in Africa to revolutionise employability programmes to build the bridge between theory and practice.



Employers need youth to be equipped with the skills needed in order to ensure companies have a workforce equipped with skills for the future



The fourth Industrial Revolution coupled with the on-set of covid-19 has increased the need for high quality digital learning solutions.



The technical and trade skills taught in HEI's are the critically needed skills that will elevate Africa. We take the foundation that HEI's have built and ensure delegates are prepared to be successful in the world of work



WHAT WE DO

EIE has developed a 100% hybrid solution to enhance work readiness and established an effective employability Improvement program

We consider our clients as our partners to produce top class employability programs



We tailor make effective employability programs that are relevant to the world of work.

We utilise global leading digital technology so we can champion effective employability program





THE
PROGRAM
WILL
ADDRESS



Linking Theory & Practice



OUR PHILOSOPHY

Ultimately, the fourth industrial revolution is upon us and EIE promote integrating innovation and knowledge to unlock the potential in African institutions.

High quality education and life learning is about creating education systems that allow delegates to flourish. It is Education Industry Exchange's passion to create learning systems in which everybody is connected with high quality education allowing delegates to thrive in an environment where every learner matters.



A TYPICAL COURSE OUTLINE OF THE EMPLOYABILITY IMPROVEMENT PROGRAM

Organise your team & set-up your business

Discuss Responsibilities, Analyse the market survey, Create your Strategy, Select Products, Order Products, Pricing Strategy, Staff Resources

Customer Focus

Review Results, Review Customer Feedback, Analyse Competition Adjust Tactics, Improve Product Mix, Review Pricing, Review Stock Management, Point of Sales Materials, Sales Training

Growing The Business

Review Customer Feedback, Analyse Competition, Improve Sales, Improve Product Mix, Improve Offer to Customers, Manage Stock Mix & Volumes, Online Marketing & Promotions

Refining The Business

Review Results, Review Customer Feedback, Analyse Competition, Continue to Grow Business, Improve Financials, Improve Position in Market, Manage Costs, Improve Efficiencies



WHAT WE DO



We link education, training and the workplace by filling the bridge between theory and practice with our industry leading simulation platform that can be rolled out to expand access to train those who need it most.



We develop closer working relationships between colleges and workplaces by ensuring delegates have the necessary skills needed for the world of work



We use cutting edge learning platforms to deliver top quality employability programs



We deliver in classroom or completely on-line. Programs have been developed to provide effective training programs that prepare students for the world of work and provide monitoring and evaluation frameworks to prove outputs.



We like to stretch young African minds in order to achieve their full potential before entering the work place.





OVERVIEW
THE COURSE
WILL ADDRESS

WORKING IN A TEAM

CREATING & SHARING A VISION

OPEN & CLEAR COMMUNICATION

ALIGNING VALUES

INTRODUCTION TO FINANCE

PRICING & MARKETING

CRITICAL THINKING SKILLS

PROBLEM SOLVING

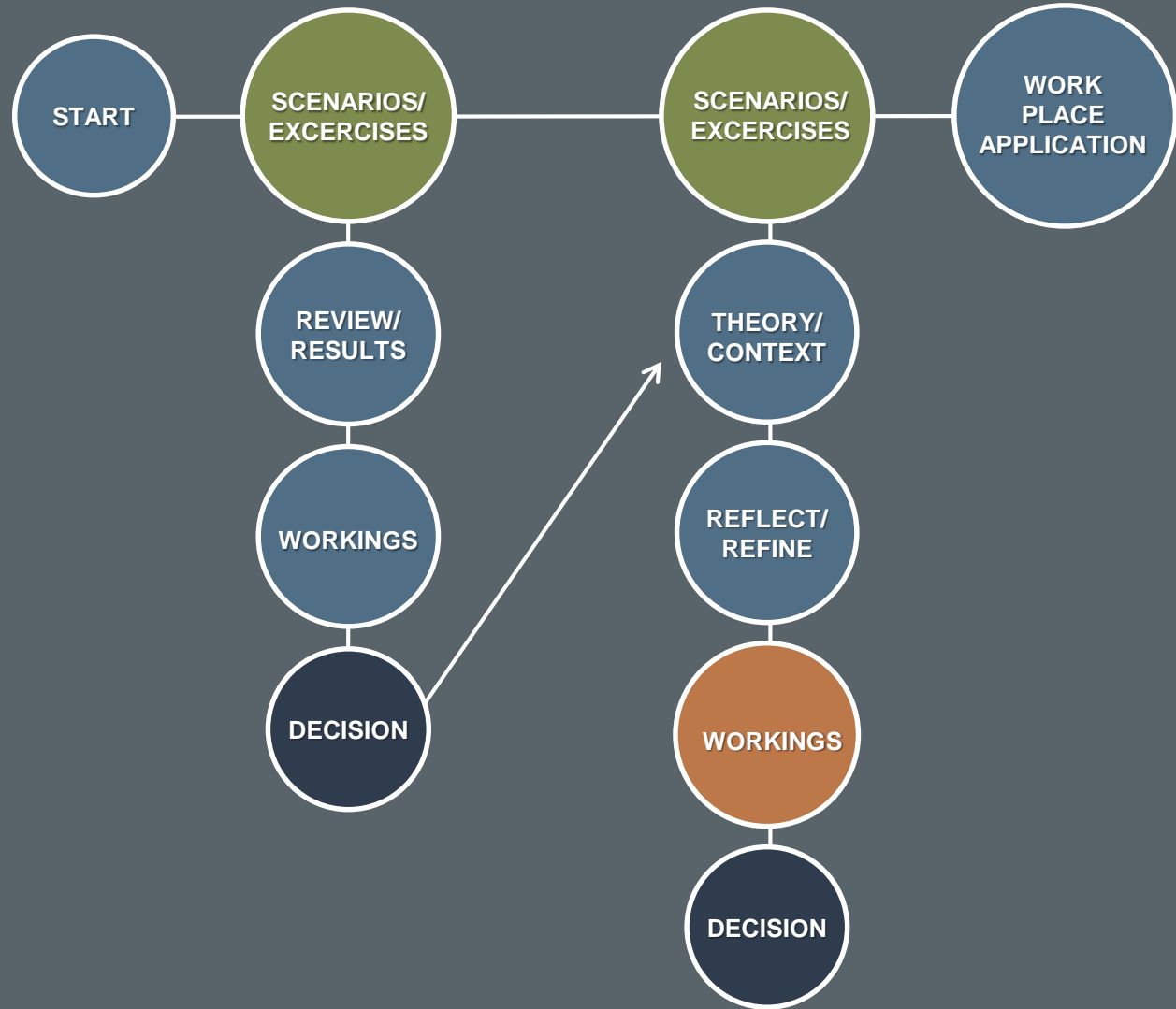
TIME KEEPING



OUR METHODOLOGY

Our unique methodology will specifically address any development needs

- Unique discovery learning .
- Students learn as opposed to being taught.
- Fourth industrial revolution technology.
- On line scenario Simulation.
- On-line measuring tool utilisation.



REQUIREMENTS

For a 100% virtual training

- Internet Connectivity
- A device capable of connecting to the internet

For effective training to take place the training room should have:

- Projector capability
- Access to Internet / Wi-Fi
- Tables and chairs for delegates
- Electricity plug points (working)

