

# Food Startup Incubator Weihenstephan

Empowering students to become entrepreneurs in the  
Agrifood Sector



ProCusini

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**Crisis such as COVID-19 pandemic, Russian-Ukraine war, climate change and increasing world population reveal the weakness of our global food supply chains**



# The role of Startups

## Current challenges:

- Show the necessity of innovations through startups
- Provide startups the opportunity to create new innovations





# Startup support at FSIWS

Actively shaping the future



Gefördert durch:



# Startup support

**AIM: Transformation to a sustainable society with empowering students to become entrepreneurs**

- Integrate practical competences
- Combine existing offers
- Establish further opportunities



# Startup support

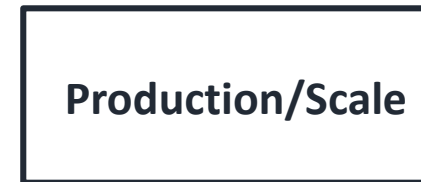
**Our USP is the biggest challenge for startups**



- » At home
- » No financial resources



- » Food production facility
- » pilot plants
- » Know how in food production, safety, legal requirements, marketing and sales



- » Own production facility
- » Contract manufacturer



**Food Startup Incubator Weihenstephan**  
**Catalyst for a faster market launch without**  
**financial resources (lean start up)**

# FSIWS support



[www.fsiws.com](http://www.fsiws.com)

## Infrastructure

Possibility to produce food in laboratory and pilot plant scale

## Education and Training

in the field of food technology, entrepreneurship, business development and financing

## Financing instruments

for the startup growth and scaling phase

## Network

Startups, Investors, Business Angels, providers in the food sector etc.





# Production facilities & Co-Working Spaces

- 1000 m<sup>2</sup> of laboratory and production facilities
- Possible to produce solid, liquid and powdered foods
- Storage: room temperature, chilling, freezing





# Financial support

- Support with crowdfunding campaigns via our partner StartinFOOD
- Support in applying for an EXIST founding scholarship provided by the German government
- Workshops & Coaching



# Education

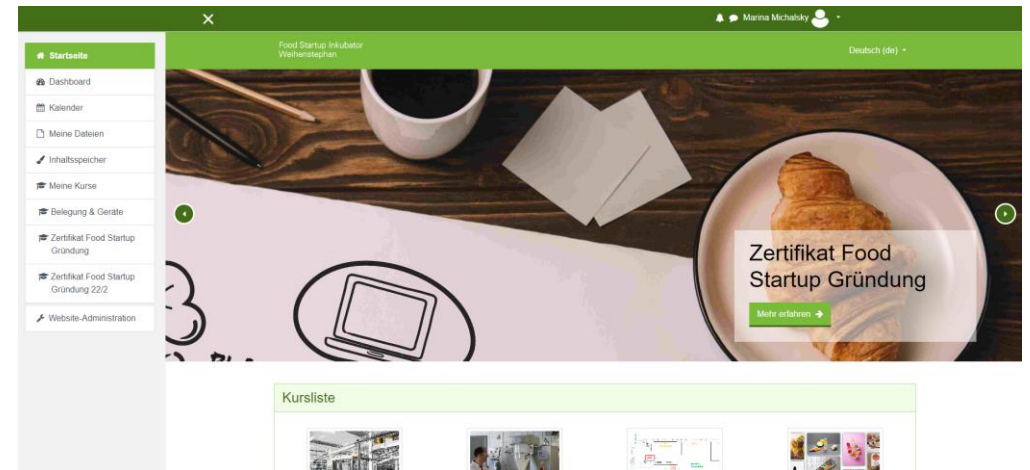


## Module „Founding a Food Startup“

- Within the Bachelor's Course „Food Technology“

## moodle

- Free online platform
- > 1200 user
- Content on food technology & entrepreneurship



## CLASSIC vhb-Kurs

- „Entrepreneurship across the food value chain“
- Online course for students in Bavaria
- Aim: Founding a startup



# Networking for students



**GET  
STARTED**





meet@  
FSIWS

22.3.23, 18.00  
FSIWS/HSWT



# Empowering women

## We Female Founder

- Yearly online programm for women who want to found a company
- Over 80 participants per year

## Furthermore

- Granting scholarships especially vor women in the certificate course
  - 90 % women in the course
- 56% of FSIWS entrepreneurs are women



we **Female Founders**



# How to access the incubator

## Students from the University of applied Science (HSWT)

- Module „Founding a Food Startup“ in the Bachelor’s course food technology

## External Food Startups

- Usage agreement between the Startup and the University
- Allows utilization of production & laboratory facilities, co-working spaces
- Access to the FSIWS network: Startups, Partner-Universities, experts in the field of food and entrepreneurship, students of HSWT, etc.

## Certificate programm „Founding a Food Startup“

- For external founders and teams
- Duration: 12 month, 10 ECTS
- Practice oriented content especially also for gastronomy, agriculture and handcraft
- Individual Coaching fortnightly





# FSIWS Startups



→ FSIWS accumulates 25 aktive Startups



Against food waste  
**Sonnengläschen**



Fighting overfishing in  
the ocean  
**Happy Ocean Food**



Fermented liquid  
dough from rice &  
beans  
**Eatly**



Date snacks  
**djoon**



Nutritious tea  
**Kräuterkraft**

More Startups: [www.fsiws.com/startups](http://www.fsiws.com/startups)

# FSIWS International



- Development of an international Certificate & Master's program: "Innovations and Startups in Food Value Chains"  
→ Partners: Thailand & Kenya



- Development of a free online platform with information & webinars on food technology and entrepreneurship  
→ Knowledge exchange of experts on food, agriculture & entrepreneurship worldwide



# Food Startup Incubator Weihenstephan (FSIWS)



**Together for a sustainable world**

Gefördert durch:



Bundesministerium  
für Wirtschaft  
und Klimaschutz

aufgrund eines Beschlusses  
des Deutschen Bundestages



**WEIHENSTEPHAN · TRIESDORF**  
University of Applied Sciences

**iu**



STRASCHEG CENTER FOR ENTREPRENEURSHIP





# Thank you!

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